

# THE CITY AND THE WORLD

FLORENCE SYMPOSIUM



**FLORENCE, ITALY**  
**NOVEMBER 19-21, 2009**

**THE EUROPEAN CENTRE**  
**For Architecture Art Design and Urban Studies**

**THE CHICAGO ATHENAEUM**  
**Museum of Architecture and Design**

**For More Information**  
**[info@europeanarch.eu](mailto:info@europeanarch.eu)**

Matrix Gateway Complex: Adrian Smith + Gordon Gill Architecture



# THE CITY AND THE WORLD

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The European Center for Architecture  
Art Design and Urban Studies and  
The Chicago Athenaeum: Museum  
of Architecture and Design present a  
challenging program on the future of the  
City and The World.

The conference presents the challenges  
of contemporary architecture in building,  
urban planning, and design in general  
in this New World Era of a Renewed  
Environmental and Economic Order and  
with a new parallel Vision for the Design of  
World Cities.

**Presented with the Patronage of**  
The City of Florence  
The Regional Government of Tuscany  
The School of Architecture, University of  
Florence

**In Cooperation with**  
The Institute of International Design  
Florence  
Syracuse University in Florence  
Institute Francais de Florence

Burj Dubai, Dubai, United Arab Emirates  
by Skidmore, Owings & Merrill LLP





This next decade of the Twentieth-First Century presents a new era of challenges for the design of buildings and cities worldwide. The depletion of natural resources, the challenge of new energy resources, the conservation of the environment, and the shifting of populations, industry, and culture will call for newer and bolder solutions to old and familiar problems.

From London to Shanghai, new ideas are emerging to solve even the most problematic conditions. While reflecting upon their specific qualities and challenges, today's cities form an ideal framework to question the relation between the contemporary practices of architecture and planning on their capacity to 'make a city'.

The conference therefore departs from the observation that, over the past two decades, the "urban project" or the "acupunctural intervention," often as part of a strategic project to restructure the city's territory, has become the predominant framework for the production of contemporary architecture. While the 'urban project' is often the engine of urban restructuring, it has also become the vehicle for city-marketing strategies and the pursuit of a 'Bilbao-effect' in both large and small cities. The implicit architectural idea that speaks from this popular tendency of 'exceptional' architectural realizations condenses the city in specific city-parts and, even more often, in public buildings—often with a cultural or leisure program.

This global phenomenon that deploys architecture and architects mainly for their iconic contribution to cities could be summarized as the proliferation of a generic form of architecture that in turn contributes to a generic development of cities worldwide. Beyond the stylistic debate around contemporary iconic building, it is the more general observation that architecture in present fails to develop, represent and materialize a common understanding of the shared space of the city, that will form the central issue of the design-research program The City and the World.

Themes that have always been at the centre of architectural practice and research, such as housing typologies and their urban patterns, the continuity of public space, as well as the layout of infrastructures, are no longer the dominant vectors of architectural and urban discourse.

With contributions and participation by politicians, city-planners and architects, researchers, educators, architects and planners, the symposium will question the possible relevance of those themes for contemporary urban development and aim to define a set of priorities for architectural and urban reflection and planning.

# FLORENCE SYMPOSIUM: THE CITY AND THE WORLD

FRIDAY, NOVEMBER 20, 2009

Auditorium Regione Toscana

Via Cavour, 4

**09.00**      **Registration**

**Moderator** **Christian Narkiewicz-Laine**  
**President, The Chicago Athenaeum**

**10.00**      **Introduction**

**Greetings**  
**Regione Toscana,**  
**Provincia di Firenze**  
**Comune di Firenze**  
**Alberto Tesi**  
**Rektor Università degli Studi di Firenze**  
**Saverio Mecca**  
**Preside Facoltà di Architettura**  
**Ulisse Tramonti**  
**Direttore di Dipartimento di Progettazione**

**10.30**      **Mario Cucinella**  
**MCA Mario Cucinella Architects**  
**Bologna Italy**

**13.00**      **Lunch Break**

**Moderator** **Michele Piccini**

**14.00**      **Jo Darkwa**  
**Director, Centre for Sustainable Energy Technologies (CSET)**  
**Head, Division of Sustainable Development**  
**The University of Nottingham Ningbo**  
**Ningbo, China**

**15.00**      **Elodie Nourigat & Jacques Brion**  
**NB architectes**  
**Montpellier, France**

**16.00**      **Eric R. Keune**  
**Skidmore, Owings & Merrill LLP**  
**Chicago, USA**

**17.00**      **Lee Liting**  
**LOOK Architects Pte. Ltd.**  
**Singapore, Republic of Singapore**

# FLORENCE SYMPOSIUM: THE CITY AND THE WORLD

SATURDAY, NOVEMBER 21, 2009

Auditorium Regione Toscana

Via Cavour, 4

**Moderator Kieran Conlon**

Director, The Chicago Athenaeum

**11.00** Amarjit Kalsin (Director) & Ernesto Bartolini (Associate)

Rogers Stirk Harbour and Partners

London, Great Britain

**13.00** Lunch Break

**Moderator Ioannis Karalias**

Chairman, The European Centre

**14.00 Jérôme Michelangeli**

IAD International Architectural Development

Madrid, Spain

**15.00 Michael Tsang**

AGC Design Ltd.,

Hong Kong, SAR

**16.00 Wim Goes**

Wim Goes Architectuur

Gent, Belgium

**17.00 Alessandro Console**

*Console/Oliva Architetti*

*Rome, Italy*

## EXHIBITION I

### “New International Architecture”

Thursday, November 19

SESV SANTA VERDIANA

Faculty of Architecture, University of Florence

Piazza Lorenzo Ghiberti 27

Symposium Press Conference: 16.00 - 17.00

Opening Reception: 17.00 - 19.00

Exhibition continues through December 11 2009 Hours 10.30 - 17.00.



Drawn from The Chicago Athenaeum's International Architecture Annual Awards Program for 2009, the exhibition highlights the works of the following architecture firms from 30 nations:

Adrian Smith + Gordon Gill Architecture (USA) • AGC Design Ltd. (Hong Kong) • Airmas Asri (Indonesia) • Alsop Architects (UK) • Architecton/Akira Yoneda (Japan) • ARX Portugal Arquitectos (Portugal) • Atelier Brückner (Germany) • Bjarke Ingels Group (Denmark) • Baumschlager Eberle Louchau (Switzerland) • Bruno Deslandes-ARCHItravs (Latvia) • Bucholz McEvoy Architects Ltd. (Ireland) • China Architecture Design & Research Group (China) • Claudio Silvestrin Architects (UK) • de Architekten Cie (The Netherlands) • Dekleva Gregorc Arhitekti (Slovenia) • Diamond and Schmitt Architects (Canada) • DL-WAA-OA (Canada) • Dörner/Mat Architekten (Austria) • DSDHA (UK) • Edward Suzuki Associates (Japan) • Elliott + Associates Architects (USA) • FAREstudio (Italy) • GRAFT Architects (Germany) • Gustafson Porter (UK) • Harry Seidler & Associates (Australia) • Hideki Yoshimatsu + Archipro Architects (Japan) • Hotson Bakker Boniface Haden architects + urbanistes (Canada) • IAD International Architecture (Spain) • Ingenhoven Architects (Germany) • Isay Weinfeld Arquitectura (Brazil) • J. Mayer H. Architects (Germany) • KieranTimberlake (USA) • Kojo Tsutsui Architect and Associates (Japan) • Kuwabara Payne McKenna Blumberg Architects (Canada) • LAN Architecture (France) • LOT-EK (USA) • LOOK Architects (Singapore) • Louise Braverman (USA) • Luca Medici studio M2R atelier d'architettura (Italy) • Lyn Rice Architects (USA) • MCA Mario Cucinella (Italy) • Mark Cavagnero Associates (USA) • Mecanno Architekten (The Netherlands) • Nieto Sobejano Arquitectos (Spain) • Noero Wolff Architects (South Africa) • N+B Architectes (France) • querkraft zt GmbH (Austria) • Randall Stout Architects (USA) • Realarchitektur (Germany) • Sadar Vuga Arhitekti doo (Slovenia) • Rogers Stirk Harbour + Partners (UK) • SCDA Architects Pte. Ltd. (Singapore) • Sean Godsell Architects (Australia) • Shay Cleary Architects (Ireland) • Skidmore, Owings & Merrill (USA) • Studio MK27 (Brazil) • Souto Moura Arquitectos SA (Spain) • Tarh O. Amayesh (Iran) • Van der Merwe Miszewski Architects (South Africa) • Vo Trong Nghia Co. (Vietnam) • WOHA Designs Pte. Ltd. (Singapore) • wsp architects (China) • XTEN Architecture (USA) • and Zaha Hadid Architects (UK).

## Exhibition II

“Europe 40 Under 40”

Friday, November 20

Reception 19.00 - 21.00

Chiesa San Jacopo di Campo a Carbolini

Exhibition continues through December 11, 2009. Hours 10.30 - 17.00



Europe's next generation of architects, urban planners, landscape architects, and industrial designers are highlighted in this exhibition from the Annual Awards Program by The European Center for 2009.

Participating architects and designers include:

### Austria

- Josef Saller, Architect, heri & salli, Vienna, Austria
- Herbert Wolfmayr, Architect, heri& salli, Vienna, Austria

### Belgium

- Frederik Aerts, Industrial Designer, Berghoff Worldwide, Heusden-Zolder, Belgium
- Thomas Bercy, Architect, Bercy Chen Studio LP, Austin, Texas, USA
- Wim Goes, Architect, Wim Goes Architectuur, Gent, Belgium
- Pieterjan Deblauwe, Industrial Designer, Pieterjan Deblauwe, Gent, Belgium

### Denmark

- Thomas Brinch-Møller, Industrial Designer, DOK54, Jordup, Denmark
- Anders Lendager, Architect, MAPT., Nørrebro, Copenhagen, Denmark
- Jacob M. Lund, Industrial Designer, DOK54, Jordup, Denmark

### Finland

- Olli Komulaninen, Industrial Designer, Polar Electro OY., Kempele, Finland
- Illka Suppanen, Architect and Industrial Designer, Studio Suppanen, Helsinki, Finland

### France

- Charles Bessard, Architect, Powerhouse Company, Copenhagen, Denmark

### Germany

- Alain Berteau, Architect and Industrial Designer, Alain Berteau Designworks, Brussels, Belgium
- Jens Bruenslow, Architect, Architecture Project, Valletta, Malta
- Kati Meyer-Brühl, Industrial Designer, Brühl & Sippold GmbH, Bad Steven, Germany
- Holger Kehne, Architect, Plasma Studio, London, Great Britain
- Tobias Kraus, Architect, Kraus Schönberg, Konstanz, Germany & London, Great Britain
- Claudia Schmidt, Architect, MIR Architecten, Amsterdam, The Netherlands
- Timm Schönberg, Architect, Kraus Schönberg, Konstanz, Germany & London, Great Britain
- Alexander Tränkle, Industrial Designer, Alexander Tränkle, Langenargen, Germany
- Constantine Wortmann, Industrial Designer, Büro für Form Designstudio, Munich, Germany

### Great Britain

- Simon Frommenwiler, Architect, HHF Architects GmbH, Basal, Switzerland
- Morten Villiers Warren, Industrial Designer, Native Design Ltd., London

### Greece

- Panos Parthenios, Architect, Parthenios Architects + Associates, Athens, Greece

### Iceland

- Erla Dögg Ingjaldsdóttir, Architect, Minarc, Santa Monica, California, USA

### Italy

- Federico Bargone, Architect, Sbarco Associates, Rome and Foligno, Umbria, Italy
- Francesco Bartolucci, Architect, Sbarco Associates, Rome and Foligno, Umbria, Italy
- Franco Cervi, Industrial Designer, 279, Milan, Italy
- Alessandro Console, Architect, Console/Oliva Architects, Rome, Italy
- Francesco Iodice, Architect, IODICEARCHETTI, Aversa, Italy
- Daniele Lago, Industrial Designer, Lago SpA., San Giorgio i Bosco Padova, Italy
- Orso la Pezone, Architect, IODICEARCHETTI, Aversa, Italy
- Marcello Silvestre, Architect, IODICEARCHETTI, Aversa, Italy

### Latvia

- Juris Miltenbergs, Architect, AB3D Ltd., Riga, Latvia

### The Netherlands

- Nanne du Ru, Architect, Powerhouse Company, Rotterdam, The Netherlands
- Frederike Top, Industrial Designer, Frederike Top Ontwerp, Amsterdam, The Netherlands
- Ronald Schleurholts, Architect, Architectenbureau Cepezed, Delft, The Netherlands

### Norway

- Petter Knudsen, Industrial Designer, Petter Knudsen Design, Bergen, Norway
- Leif Steven Verdu-Isachsen, Industrial Designer, KODE Design AS., Oslo, Norway

### Poland

- Beata Goczol, Architect, Goczolowie Architekti Studio, Zabrze, Poland
- Barbara Grabczewska, Ovo Grabczewscy Architekci, Katowice, Poland
- Oskar Grabczewski, Ovo Grabczewscy Architekci, Katowice, Poland
- Marcin Kosciuch, Architect, Ultra Architects SC., Poznan, Poland
- Tomasz Osieglowski, Architect, Ultra Architects SC., Poznan, Poland
- Anna Siedlecka, Industrial Designer, Studio Puff-Buff Design SC., Warsaw, Poland

### Portugal

- Camilo Rebelo, Architect, Camilo Rebelo Arquitecto Unipersonal Lta., Porto, Portugal

### Serbia

- Branko Lukic, Industrial Designer, NONOBJECT, Palo Alto, California, USA

### Slovenia

- Alijosa Dekleva, Architect, Dekleva Gregoric Architekti, Ljubjana, Slovenia
- Tina Gregoric, Architect, Dekleva Gregoric Architekti, Ljubjana, Slovenia

### Spain

- Paul del Valle Gonzalez, Architect, Maquinas Para Vivir SL., Madrid, Spain
- Luis Suárez Mansilla, Architect, Suárez Santos Arquitectos, Bilbao, Spain
- Pablo Oriol, Architect, FRPO-Rodriguez y Oriol Arquitectos, Madrid, Spain
- Fernando Rodriguez, Architect, FRPO-Rodriguez y Oriol Arquitectos, Madrid, Spain
- Asier Santos Torres, Architect, Suárez Santos Arquitectos, Bilbao, Spain

### Switzerland

- Simon Hartmann, Architect, HHF Architects GmbH, Basal, Switzerland
- Tilo Herlach, Architect, HHF Architects GmbH, Basal, Switzerland
- Pascal Müller, Architect, Müller Sigrist Architects, Zurich, Switzerland
- Tanya Ruegg, Architect, Camenzind Evolution Architects, Zurich, Switzerland
- Peter Sigrist, Architect, Müller Sigrist Architects, Zurich, Switzerland
- Claude Zelleweger, Industrial Designer, One & Company, San Francisco, CA, USA



## FLORENCE: THE CITY OF ARCHITECTURE

### Visit Historic Florence and Tuscany

November is a great time to explore the City of the Renaissance. Known as the "cradle of the Renaissance," the city is ablaze with monuments, bridges, churches, museums, art, and palaces. Florence keeps an exceptional artistic heritage. Cimabue and Giotto, the fathers of Italian painting, lived in Florence as well as Arnolfo and Andrea Pisano, renewers of architecture and sculpture; Brunelleschi, Donatello and Masaccio forefathers of the Renaissance, Ghiberti and the Della Robbias, Filippo Lippi and Angelico; Botticelli, Paolo Uccello and the universal genius of Leonardo da Vinci and Michelangelo.



## HOTELS AND ACCOMODATIONS

The Florence Tourist board offer an online Hotel And accommodation search, Please visit <http://www.firenzeturismo.it/en.html>



### REGISTRATION

Symposium Fee (Please Check)

100 Euro for Professionals

40 Euro for Students

Name:  Firm Name:

Address:  City/State:

Country:  Postal Code:  Email:

Tel:  Fax:

Payment: Visa/Mastercard. Card No:  CVV:

Expiration Date:  Signature:

Seminar and Lecture Seating is limited and on a RSVP First Come First Serve Basis. Registration is non-refundable  
Email Registration to The European Centre for Architecture Art Design and Urban Studies:  
Email: [info@europeanarch.eu](mailto:info@europeanarch.eu) Irish Reg. No. 433905